



Signs of the future

# Safety on all transport routes

## Thinking environmentally. Acting sustainably.

For 65 years, SIGNAL Ltd. has shown its commitment in the fields of signalling, marking and traffic guidance and thus lays a crucial role in making road transportation safe.

In Switzerland, we are number 1 in all things involving signalling – and we are among the leaders in uniform solutions as a supplier. When it is a question of getting traffic back on the right track, we are the right partner to contact.



We can design your new pedestrian guidance system and install high-reflecting signals for all street types, implement modern parking guidance systems and attach LED warning signs that get noticed. We smooth traffic in tempo-30 zones, implement bollard systems for the adjustment of individual transport – and our marking teams delineate the coloured areas.





We are obligated to treat and protect the environment and act sustainably. A clear sign of this commitment is our environmental management system, the comprehensive disposal concept – and naturally our ISO 14001 certificate.

As a result, our employees train in industrial engineering and the environmentally-friendly handling of materials and resources. And that means that you have the certainty that we fully meet our responsibilities in terms of the environment.

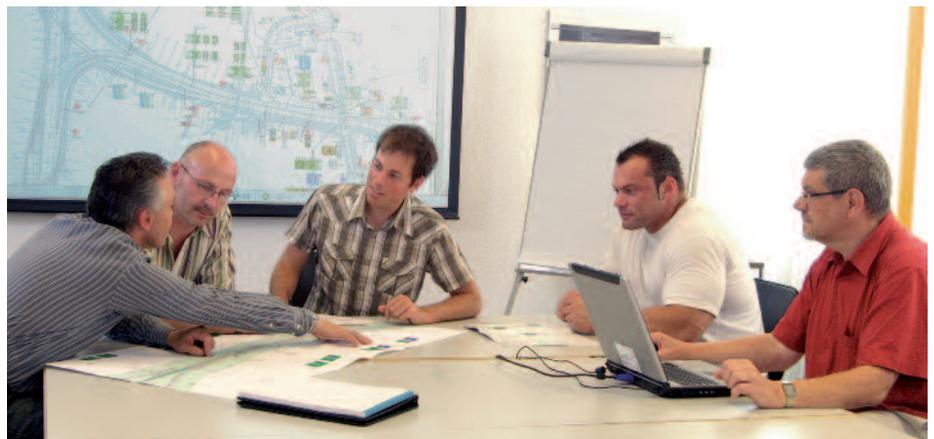


## Always close to the customer Nationally competent. Regionally established.

Our consultant and service network is comprehensive and well-expanded: In addition to the main headquarters at the Büren a/A offices, eleven branch locations provide support to the customers locally – on all levels, from planning to implementation and maintenance. Each branch includes its own consulting team, including a service station for assembly and marking work.



A local presence has many advantages. Thanks to short communication channels, we can act more quickly, flexibly and reliably and collaborate more closely with our customers. Our bundled regional specialised know-how helps to avoid errors. It is crucial to be familiar with the unique aspects of the local area and include it in planning from the start.





● Branches

CUSTOMER FOCUS

Planning is everything. We support you from the beginning. Even if a task seems complex: we work creatively with you to achieve creative, easy-to-follow, yet structured and simple results. Our consultants look at the project from all perspectives. The path means integral thinking and the goal is a functioning, reliable solution.

## Cutting-edge knowledge Comprehensive consultation. Systematic planning.

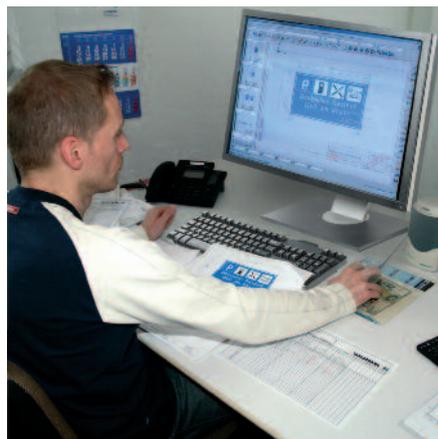
Membership of different specialised commissions such as the Association of Swiss Roadway Specialists (VSS) or the Swiss Trade Association of Road Safety (SISTRA) allows for the most extensive professional competence.

We react quickly to logical trends and innovations. New knowledge is integrated immediately into projects. So you can count on the fact that today's solution will also exist tomorrow.



The central focus of our work is always the concerns of our customers. Our experience in signalling systems, marking and traffic guidance allow us to have a comprehensive perspective on things while we can focus on and address sub-aspects of problems.

This means we are a partner that our customers can rely on – while they can depend on our cross-discipline knowledge, major experience and technical competence.



Our specialist consultants are always at the cutting edge of know-how. They know the standards, laws and regulations but are also familiar with cantonal and regional requirements. At regular training sessions, they are prepared for their work, which they perform with great passion and commitment. Competence, understanding of the field and a good sense for the customers' needs: these include the prerequisites to perform all services, from the initial consultation to planning, implementation and service, which are expected.



INTEGRALITY



*«At SIGNAL Ltd. we have specialists who understand the standards and laws and also know how to apply them. This provides safety and creates trust!»*

**Stefan Huonder**

*Division manager of the Swiss department for the environment, traffic, energy and communication UVEK, ASTRA Federal Office for roads*

## Flexible production in Switzerland Quality counts. In the interest of everyone.

In all modern production facilities, in Büren a/A offices, we offer a wide range of traffic safety products from traffic signals to electronic alternating text displays to extremely resistant signal systems for tunnel safety. In addition to products for traffic safety, we also produce digital as well as static support systems for pedestrian traffic.



To ensure the quality, delivery periods, function and price are just right, we plan and monitor performance and processes within the manufacturing chain in minute detail and continuously further develop them.

At our modern production plants, we can also offer customer-specific specialised products. We always have enough semi-finished and finished products on stock to react quickly to new requirements in new situations.





PRODUCTION

In production, we consistently rely on high-quality materials with a long service life. Standardised implementation product requirement specifications guarantee quality and project safety. Innovative engineers continuously work on bringing all traffic participants even more safely to their destination. With certification according to ISO 9001, we can guarantee an integral management system, optimum functionality and high reliability.



## High-tech tailor-made Innovative ideas. Reliable execution.



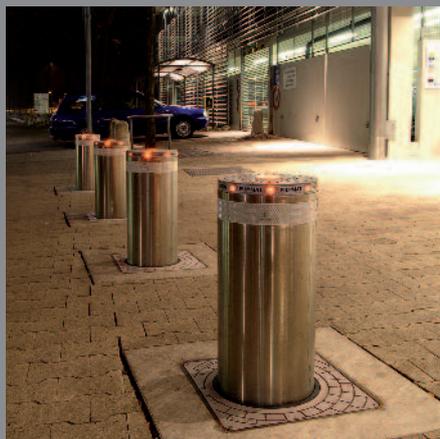
In order to ensure an efficient and safe traffic flow, the needs of traffic participants are continuously reviewed. This means that in addition to the classic, large-scale signalling system on high-efficiency roads, more and more dynamically-controlled signals such as prism changes, LED signals or alternating text displays can be used in all sizes. We respond to new challenges with creativity and innovation.



Our access and gate systems are very popular with companies, cities and municipalities. Because they stand out prominently, they also have to meet aesthetic demands. Whether static or dynamic, we have just the right solution. The engineering department also has a wide range of control systems available, which can be combined.



Throughout Europe, our innovations help to minimise risks in tunnels. High-quality, low-service products with a long service life such as emergency exit edging, illuminated signals or back-lit guide panels meet the highest safety requirements and provide the best services – not only in an emergency. The products are manufactured from first-rate materials and can withstand hard impacts and high wind pressure, and offer perfect safety at all times.



# Making the mark

## Guiding vehicles. Guiding pedestrians.

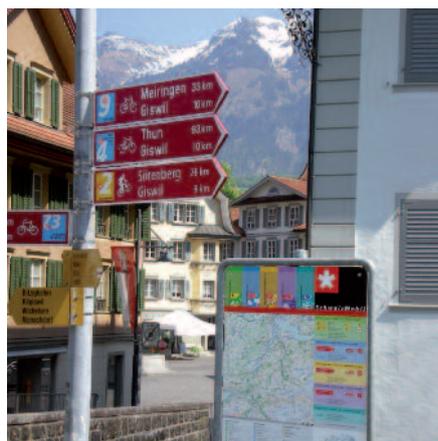
The variety of transport means always creates new challenges. Since 1946, we have been meeting this challenge. We produce highly reflective signals in all models and support our customers in the concept development, renovation or assembly of all elements.

We are creating street signalling for all transport means – for high-performance, cantonal and municipal streets, bicycle routes, hiking trails or in traffic-free zones.

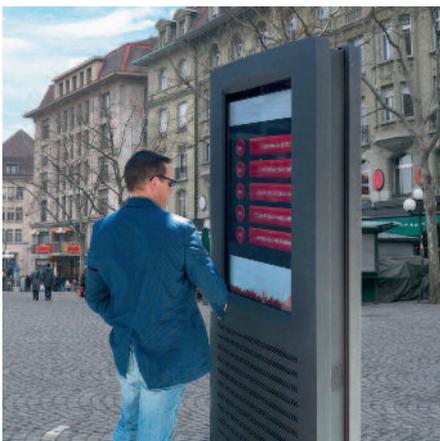


Even pedestrians need to get their bearings: at tour centres, in cities and communities or in private, commercial and industrial sites, information and guidance systems are indispensable today.

That is why we develop enhanced signalling concepts and provide you with support using modern, attractive and future-oriented elements.



Patented in-house innovations such as the SIGNAFLEX® frame system offer a whole series of cost-effective, logistical, assembly, and qualitative advantages. Thanks to products and competence in our field, we guarantee the best possible solutions.



*«Without a clear, well-conceived and smoothly planned signalling and marking system, even the best traffic concepts cannot be implemented.»*

**Dr. Nikolaus Bischofberger**

*Strategic planning and traffic management  
Office for traffic, infrastructure planning  
Economic Administration canton of Zurich*

# Lines, symbol, services Leave their marks. Designing areas.

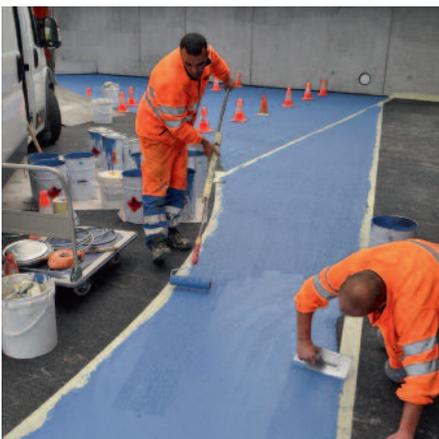


Our marking team, equipped with a modern fleet of marking machines, is available everywhere in Switzerland to draw clean lines compliant with regulations to design areas and to make a mark.

We mark affordably and reliably Inside and outside – and always with suitable permanent materials.

For example, in all application areas near traffic: streets, traffic circles, bus and bike lanes, tempo-30 zones, parking spaces, factory and company sites.

In interiors, this includes locations like shopping malls, plant halls, depot warehouses etc.



Sometimes it is a question of ensuring more security and a better perspective with a colour delineation.

And what our markers do best is to leave accents that ensure a positive ambience – at school facilities, playgrounds, shopping centres or within company sites.





MARKING

Customised applications have no limits. Fortunately, creativity is often in demand for markers as well. With our large product range of marker materials we can offer the appropriate support so that for example, the art of engineering can exactly create the desired design message.

*«I require the highest quality of products, flexibility and professionalism in execution and a partner which does its own thinking! SIGNAL Ltd. meets all of these points, a company you can rely on.»*

**Beat Schweizer**

*Manager of the traffic engineering specialist department Engineering, traffic and energy management Civil engineering office of the canton of Berne*



## Facts & Figures

Legal form	Stock company
Founding	1946
Share capital	CHF 3 million
Shareholders	INTEGRA Holding AG, Wallisellen Compagnie Signature, Paris
Headquarters	3294 Büren an der Aare
Sales	CHF 50 million
Employees	200
Customers	Federal government, cantons, municipalities, private business
Business segments	Signalling Marking Traffic guidance
Structure	Sign engineering Metal engineering Manufacture / Logistics / Carriage Electrical engineering Marking Assembly / Maintenance / Service Project management / Engineering Technical processing / AVOR Management Sales
Branches	11
Certified	ISO 9001 quality ISO 14001 Environment OHSAS 18001 Industrial safety and health safety
Mission	Information and safety on all means of transport
Motto	Fresh – Professional – Inspiring



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